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in partnership with  
**techno india  
university**  
WEST BENGAL

# FASH

# ION

# DESIGN & SUSTAINABILITY

**\*\*INDIA'S NO.1  
AWARD WINNING  
SUSTAINABLE  
FASHION DESIGN  
COLLEGE  
IN KOLKATA!**

**BDES 4 years  
UG Design  
Programme**

**DEGREE AWARDED BY  
TECHNO INDIA UNIVERSITY,  
WEST BENGAL  
UGC RECOGNISED  
NAAC ACCREDITED  
'A' GRADE UNIVERSITY**



# About techno India University

Techno India University, West Bengal was conceptualized under the aegis of the Techno India Group and was established by virtue of the WB State Legislature Act in the year 2012. It has been one of the dream projects of the Chief Minister of West Bengal, Smt Mamata Banerjee. Standing tall as the first private university of West Bengal, Techno India University, West Bengal is an institute of world-wide repute in the field of education, research and technology. Ever since its inception, Techno India University, West Bengal's undergraduate, postgraduate and doctoral candidates have shown remarkable performances in their respective fields on account of the high quality education imparted by our distinguished professors and mentors.

## Directors/Co-founders of TIU



Mr. Goutam Roychowdhury  
FOUNDER/CHAIRMAN  
Techno India University



Mrs. Manoshi Roychowdhury  
CO-CHAIRMAN  
Techno India University



Mr. Meghdoot Roychowdhury  
EXECUTIVE DIRECTOR  
Techno India University



Ms. Pauline Laravoire  
DIRECTOR OF SUSTAINABILITY  
Techno India University

# About ESEDS School of Design

Deeply ingrained in British roots ESEDS is blending an international European outlook & vision with an Indian soul. As one of the top design institutes, ESEDS has been assisting creative talent with relevant, exciting, and industry-focused sustainable design courses. Established in 2016, we are a unique and visionary design school of contemporary ethical design based in Kolkata, India. The school has an ethical ethos as its core value, offering a range of design programs of study to students of various levels preparing are a unique and visionary design school of contemporary ethical design



## Directors/Co-founders of ESEDS



Mr. Neil Andrew Robinson  
Manchester, UK  
CO-FOUNDER & DIRECTOR  
ESEDS School of Design



Mr. Alok Kumar Singh  
Kolkata, INDIA  
CO-FOUNDER & DIRECTOR  
ESEDS School of Design



Dr. Nicholas Francis Duggan  
St. Davids, Wales, UK  
DIRECTOR OF EDUCATION  
ESEDS School of Design



# BDES

## Fashion Design & Sustainability

30  
Seats

This internationally recognized BDes fashion design course in kolkata combines: cutting-edge fashion design processes alongside contemporary design practices equipping you with the skills needed to succeed in this exciting global industry.

### INTERNATIONAL COURSE MENTORS



**MS. ANITA HEIBERG**  
Designer  
CANADA



**MS. NADJA GREGNER**  
Designer  
GERMANY



**MR. GEORGE ANDREAS SUHR**  
Designer  
GERMANY



**MS. JULIA GAYDINA**  
Designer  
BELGIUM



**MR. CHRISTOPHE PLAIS**  
Designer  
FRANCE



**MS. MARA RODRIGUEZ**  
Designer  
SWITZERLAND



**MS. DINIE VAN DEN HEUVEL**  
Designer  
BELGIUM

UN Sustainable Development Goals Our Target Areas in Education



### SEMESTER 1

Visual Interpretation & Communication - I, Historical, Contextual & Cultural Studies - I, Fashion Culture & Industry, Sustainable & Ethical Studies - I, Surface Design Development Techniques, English & Professional Communication skill, Design Studio - I, Computer Basics

### SEMESTER 2

Visual Interpretation & Communication - II, Historical, Contextual & Cultural Studies - II, Pattern Making & Garment Construction - I, Sustainable & Ethical Studies - II, Textile Studies, Personality Development & Soft Skill, Design Studio - II, Surface Design for Textiles & Modern Industry Innovations

### SEMESTER 3

Visual Interpretation & Communication - III, Historical, Contextual & Cultural Studies - III, Pattern Making & Garment Construction - II, Sustainable & Ethical Studies - II, Computer Graphics - I, Draping Techniques in Fashion - I, Apparel Production & Trims Studies, Design Studio - III

### SEMESTER 4

Visual Interpretation & Communication - IV, Historical, Contextual & Cultural Studies - IV, Pattern Making & Garment Construction - III, Sustainable & Ethical Studies - IV, Computer Graphics - II, Draping Techniques in Fashion - II, Design Studio - IV

### SEMESTER 5

Historical, Contextual & Cultural Studies - V, Pattern Making & Garment Construction Technique for Menswear, Fashion Merchandising & Entrepreneurship, Design Studio V

### SEMESTER 6

Indian Apparel Pattern Making, Introduction to Kidswear, Communication & Brand Development, Fashion Styling & Photography, Professional Industry Internship & Documentation

### SEMESTER 7

Major Project Wearable Art, Professional Practice, Research Methodology

### SEMESTER 8

Major Project Design Collection, Professional Portfolio Design Development, Research Project

### COURSE FACTS

- FOUR YEARS DEGREE
- UGC RECOGNISED COURSE
- DEGREE BY TIU, WEST BENGAL
- INTERNSHIPS
- WORK PLACEMENTS
- DESIGN STUDIOS
- INTERNATIONAL MENTORSHIP
- INDUSTRY EXPERT GUIDANCE
- MASTER CLASSES
- INDUSTRY VISIT
- INDUSTRY EXPERT GUIDANCE
- DESIGN COMPETITION

### CAREER DESTINATIONS

- DESIGNER AT TURTLE
- STORE MANAGER BOMBAIM
- VISUAL DESIGNER AT PANTALOONS
- FOUNDER AT INSOM
- MERCHANDISER AT SHREEPRIYA EXPORTS
- FOUNDER AT DAGDAI

### AWARDS & SHOWS

- SHOW CASE AT ECO FASHION WEEK 2017, PERTH AUSTRALIA
- WINNER OF FASHION REVOLUTION DESIGN COMPETITION, INDIA
- LISTED AT EFF FASHION SOURCE GUIDE 2016, LONDON, UK
- WINNER AT THE CREATIVE CONSCIENCE AWARD 2019, UK

Course eligibility:  
10+2 from any Recognised Board.

Fashion Designer  
 Fashion Entrepreneur  
 Fashion Consultant  
 Store Manager  
 Scenographer  
 Fashion Stylist  
 Fashion Illustrator  
 Costume Designer  
 Textile Designer  
 Researcher  
 Graphic Designer  
 CAD Expert and  
 many more.

# Career Opportunities!

## why ESEDS?



STATE OF THE ART CAMPUS



AWARD WINNING DESIGN CURRICULUM



UK ACADEMIC PARTNERS



INTERNSHIPS, LIVE PROJECTS



GLOBAL AWARD WINNING ALUMNI



SKILLS ORIENTED TRAINING



INDUSTRY EXPERT MENTORS



BUSINESS STUDIES & DESIGN INCUBATION



AWARDS & RECOGNITIONS



EXPERIENTIAL LEARNING IMPARTED TO STUDENTS



GLOBAL COLLABORATIONS & PARTNERSHIPS



INTERNATIONAL GUEST SPEAKERS & VISITORS



USE OF ALTERNATIVE SUSTAINABLE MATERIALS

"ESEDS is a pioneering project."

ANNA SCHOLZ  
INTERNATIONAL  
AWARD WINNING  
FASHION  
DESIGNER,  
LONDON, UK.

We applaud ESEDS for their forward thinking approach to fashion and design education and are proud to support their next generation of future designers who will lead the fashion and design world with sustainable innovative design and ethical business practices".

ETHICAL FASHION FORUM  
LONDON, UK ACADEMIC  
PARTNER

"ESEDS is very inspiring and i strongly believe in your programme."

ILLISHIO LOVEJOY  
FORMER  
ACADEMIC  
ACCOUNT  
MANAGER, EFF,  
LONDON, UK.

## what people say about us?

# Start the real transformation with our international mentors



**MARA RODRIGUEZ**  
Founder - Fiberstorm  
BASEL, Switzerland



**NADJA GREGNER**  
Berlin, Germany



**DINIE VAN DEN HEUVEL**  
Co-founder & Designer - Infantium Victoria  
Brussels, Belgium



**PROF. MAUREEN COLLINS**  
Lecturer in Fashion and Textiles Design,  
Lecturer, Faculty of Arts, Humanities & Social Sciences,  
Northern Ireland



**PROF. PAUL CONNOLLY, DR. BRIAN DIXON, PROF. SVEN SCHOTTMANN**  
from Belfast School of art, Ulster University, Northern Ireland, UK



**PAULINE LARAVOIRE**  
Paris, France



**JULIA GAYDINA**  
Co-founder & Designer - Infantium Victoria  
Berlin, Germany



**FREDERICKE WINKLER**  
Dean of Student Affairs Studiengangsleitung,  
AMD, Berlin, Germany



**MS. ANITA HEIBERG**  
Canadian designer / lecturer at ESMOD  
from Berlin, Germany



DESIGN STUDIO



CREATIVE DESIGN LAB

# Our Design Studios



PATTERN MAKING LAB



DIGITAL STUDIO



GARMENT CONSTRUCTION LAB



DRAPING STUDIO



FASHION SHOW @CCU FESTIVAL



FASHION SHOW @ITC ROYAL BENGAL



@ECO FASHION WEEK , PERTH AUSTRALIA



@FASHION REVOLUTION 2023



@SWAP NOT SHOP 2023



FASHION SHOW @HHI



FASHION SHOW @BLOOMBAZAR, NAGALAND

# Sustainable Events & Fashion Shows

# OUR STAR INTERNSHIPS & PLACEMENTS



**SREEPRIYA EXPORTS**  
**DISHA HAZRA**  
 Fashion Merchandiser  
 at SREEPRIYA



**Ergo Woodlines**  
**SOURMI NASKAR**  
 Interior Designer  
 at ERGO Woodlines



**TURTLE**  
**CHANCHALA LOHIA**  
 Fashion Designer  
 at TURTLE



**Coal India Limited**  
**SHIPRA PUSHP**  
 Consultant  
 at COAL INDIA LIMITED



**Infantium Victoria**  
**MADHURIMA SAHA**  
 Fashion design Intern  
 at Infantium Victoria



**abeninteriors**  
**NEHA SHARMA**  
 Interior design intern  
 at ABEN Interiors



**LIVSPACE**  
**SHIREETHA BHOWMICK**  
 Interior Designer  
 at LIVSPACE



**partaloons**  
**TANISHA CHATTERJEE**  
 Visual merchandiser intern  
 at PARTALOONS



**BOMBAIM**  
**LALMY HAQUE**  
 Retail Assistant  
 at BOMBAIM



**AGRAWAL & AGRAWAL**  
**AQUIB ASGAR**  
 Interior Designer & Founder  
 at AWA INTERIORS



**145 EAST**  
**SHREYA MONDAL**  
 Fashion design intern  
 at 145EAST



**Space & Design**  
**PRANET SAHA**  
 Interior design intern  
 at SPACE & DESIGN



**coral**  
**MOUMITA TARAFDAR**  
 Store manager & merchandiser  
 at CORAL



**BONITO DESIGNS**  
**MD. TAHA HUSSAIN**  
 Interior Designer  
 at Bonito Designs



**ADITYA BIRLA GROUP**  
**UZMA ADEEL**  
 Marketing & Visual Merchandiser  
 at ADITYA BIRLA



**DENIM DARZI**  
**PRERANA SEN**  
 Fashion design intern  
 at Denim Darzi



**quirsy ibac**  
**KONKONA BAGCHI**  
 Assistant Designer  
 at QUIRSY Ibac



**MATRIX**  
**SHRIJEETA MUKHOPADHYAY**  
 Interior Design Intern at  
 MATRIX OUTDOOR SOLUTIONS



**insom**  
**CHANDANA BISWAS**  
 social media manager  
 at INSOM



**HOUSE OF AC**  
**SUFIA FARZANA**  
 Interior Designer  
 at HOUSE OF AC



**BOX2CUBE**  
**HADIQA RASHID ANSARI**  
 Interior Designer  
 at BOX2cube



**SE SHOUKHIN JASIM**  
**HARSHITA JALAN**  
 Assistant Designer  
 at LABELS SHOUKHIN JASIM



**MS & company**  
**SHREYA SARKAR**  
 Interior Designer  
 at MS & COMPANY



**ALAKA Interior**  
**SHIBAYAN SINGHA**  
 Interior Designer  
 Alaka Interior



**LABELS INC.**  
**VAISHNAVI GUPTA**  
 Fashion Designer  
 at LABEL INC.



# OUR NATIONAL & INTERNATIONAL RECRUITERS



and many more....

# Our Annual Trips & Excursions



2022 ANNUAL TRIP @ DOOARS



@KANCHENJUNGA WATERFALL



2024 ANNUAL TRIP @KALIMPONG

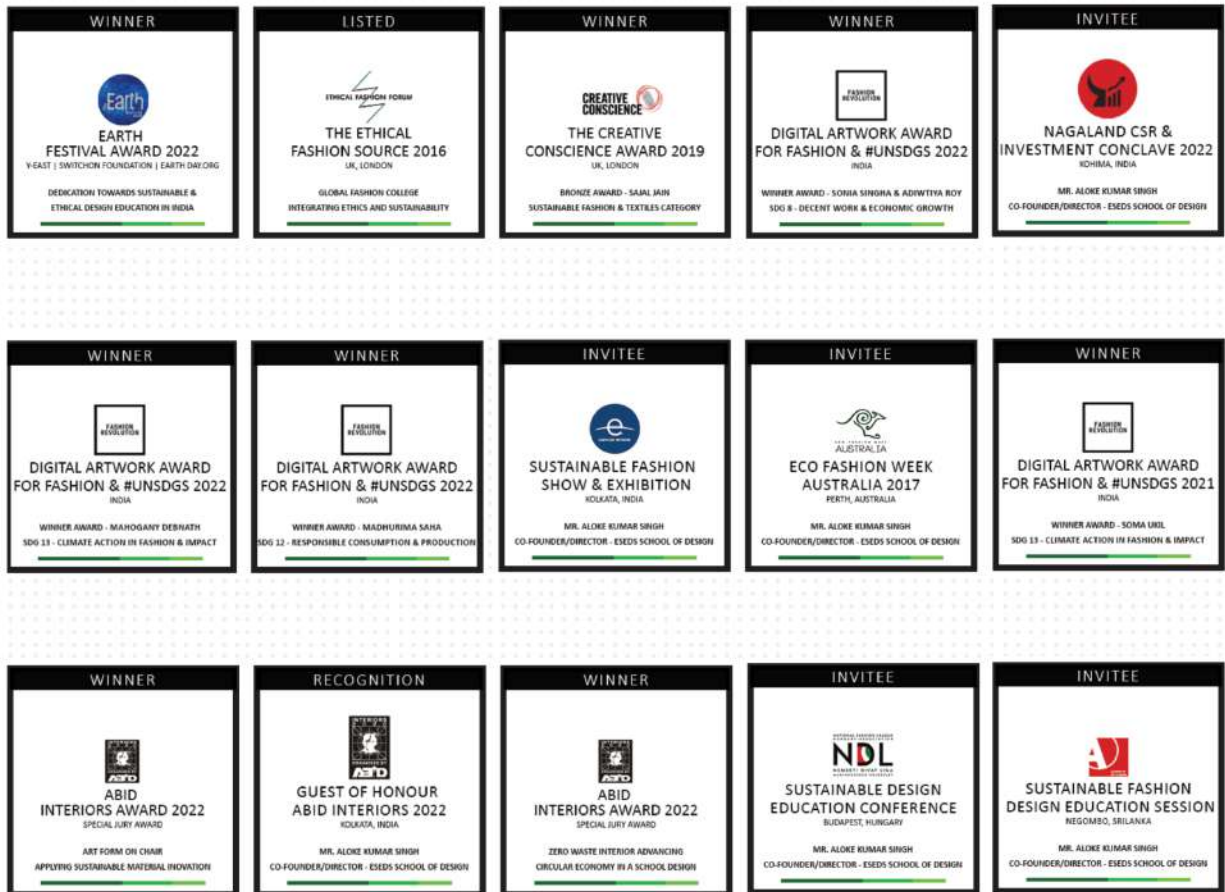


2023 ANNUAL TRIP @GANGTOK



@SIKKIM

# OUR AWARDS & RECOGNITIONS!



# OUR INTERNATIONAL PARTNERS!





WE ARE *WORLD*  
CONNECTED

**UK** **BERLIN** *Wales*  
TAIWAN MANCHESTER **PARIS**  
BELGIUM GENEVA **NEW YORK**  
MILAN MELBOURNE & Many more...

our campuses in kolkata, west bengal



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Opposite Shikshayatan  
foundation, Lord Sinha road  
crossing, EXIDE, Kolkata-  
700020, West Bengal

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