



x



in partnership with  
**techno india  
university**  
WEST BENGAL

# INTER

# IOR

# DESIGN & SUSTAINABILITY

**\*\*INDIA'S NO.1  
AWARD WINNING  
SUSTAINABLE  
INTERIOR DESIGN  
COLLEGE  
IN KOLKATA!**

**BDES 4 years  
UG Design  
Programme**

**DEGREE AWARDED BY  
TECHNO INDIA UNIVERSITY,  
WEST BENGAL  
UGC RECOGNISED  
NAAC ACCREDITED  
'A' GRADE UNIVERSITY**



# About techno India University

Techno India University, West Bengal was conceptualized under the aegis of the Techno India Group and was established by virtue of the WB State Legislature Act in the year 2012. It has been one of the dream projects of the Chief Minister of West Bengal, Smt Mamata Banerjee. Standing tall as the first private university of West Bengal, Techno India University, West Bengal is an institute of world-wide repute in the field of education, research and technology. Ever since its inception, Techno India University, West Bengal's undergraduate, postgraduate and doctoral candidates have shown remarkable performances in their respective fields on account of the high quality education imparted by our distinguished professors and mentors.

## Directors/Co-founders of TIU



Mr. Goutam Roychowdhury  
FOUNDER/CHAIRMAN  
Techno India University



Mrs. Manoshi Roychowdhury  
CO-CHAIRMAN  
Techno India University



Mr. Meghdoot Roychowdhury  
EXECUTIVE DIRECTOR  
Techno India University



Ms. Pauline Laravoire  
DIRECTOR OF SUSTAINABILITY  
Techno India University

# About ESEDS School of Design

Deeply ingrained in British roots ESEDS is blending an international European outlook & vision with an Indian soul. As one of the top design institutes, ESEDS has been assisting creative talent with relevant, exciting, and industry-focused sustainable design courses. Established in 2016, we are a unique and visionary design school of contemporary ethical design based in Kolkata, India. The school has an ethical ethos as its core value, offering a range of design programs of study to students of various levels preparing are a unique and visionary design school of contemporary ethical design



## Directors/Co-founders of ESEDS



Mr. Neil Andrew Robinson  
Manchester, UK  
CO-FOUNDER & DIRECTOR  
ESEDS School of Design



Mr. Alope Kumar Singh  
Kolkata, INDIA  
CO-FOUNDER & DIRECTOR  
ESEDS School of Design



Dr. Nicholas Francis Duggan  
St. Davids, Wales, UK  
DIRECTOR OF EDUCATION  
ESEDS School of Design

# BDES Interior Design & Sustainability

30  
Seats

This internationally recognized BDes Interior design course in kolkata combines: cutting-edge Interior design processes alongside contemporary design practices equipping you with the skills needed to succeed in this exciting global industry.

## INTERNATIONAL COURSE MENTORS



**MS. ANITA HEIBERG**  
Designer  
CANADA



**MS. NADJA GREGNER**  
Designer  
GERMANY



**MR. GEORGE ANDREAS SUHR**  
Designer  
GERMANY



**MS. JULIA GAYDINA**  
Designer  
BELGIUM



**MR. CHRISTOPHE PLAIS**  
Designer  
FRANCE



**MS. MARA RODRIGUEZ**  
Designer  
SWITZERLAND



**MS. DINIE VAN DEN HEUVEL**  
Designer  
BELGIUM

UN Sustainable Development Goals Our Target Areas in Education



### SEMESTER 1

Visual Interpretation & Communication - I, Historical, Contextual & Cultural Studies - I, Interior Culture & Industry, Sustainable & Ethical Studies -I, Surface Design Development Techniques  
English & Professional Communication skill, Design Studio - I, Computer Basics

### SEMESTER 2

Visual Interpretation & Communication - II, Historical, Contextual & Cultural Studies - II, Building Construction Studies Sustainable & Ethical Studies -II, Textile Studies, Personality Development & Soft Skill, Design Studio - II, Surface Design for Textiles & Modern Industry Innovations

### SEMESTER 3

Visual Interpretation & Communication - III, Historical, Contextual & Cultural Studies - III, Furniture Design, Sustainable & Ethical Studies -III, Computer Graphics - I, Interior Graphics Ergonomics in Interior Design, Design Studio - III

### SEMESTER 4

Visual Interpretation & Communication - IV, Historical, Contextual & Cultural Studies - IV, Estimation & Costing, Sustainable & Ethical Studies -IV, Computer Graphics - II, Interior Graphics, Design Studio - IV

### SEMESTER 5

Landscape Design, Vernacular Architecture, Entrepreneurship, Design Studio V

### SEMESTER 6

Basic of Vastu in Interior Design, Restoration, Communication & Brand Development, Interior Styling & Photography, Professional Industry Internship & Documentation

### SEMESTER 7

Major Project Concept Building, Professional Practice, Research Methodology

### SEMESTER 8

Major Project Design Realisation, Professional Portfolio Design Development, Research Project

## COURSE FACTS

- FOUR YEARS DEGREE
- UGC RECOGNISED COURSE
- DEGREE BY TIU, WEST BENGAL
- INTERNSHIPS
- WORK PLACEMENTS
- DESIGN STUDIOS
- INTERNATIONAL MENTORSHIP
- INDUSTRY EXPERT GUIDANCE
- MASTER CLASSES
- INDUSTRY VISIT
- DESIGN COMPETITION

## CAREER DESTINATIONS

- DESIGNER AT LIVSPACE
- SPACE DESIGNER AT MNC.ONE
- DESIGNER AT ERGO WOODLINES
- DESIGNER AT AGRAWAL & AGRAWAL
- FOUNDER AT BRAM WOODCRAFTING STUDIO

## AWARDS & SHOWS

- SHOW CASE AT CCU FESTIVAL AND BCCL, INDIA
- SPECIAL JURY AWARDS AT ABID INTERIORS 2022 DESIGN COMPETITION
- LISTED AT EFF FASHION SOURCE 2016, LONDON, UK
- GUEST OF HONOUR AWARD AT ABID INTERIORS 2022

Course eligibility:  
10+2 from any Recognised Board.

Interior Designer  
 Interior Entrepreneur  
 Design Consultant  
 3D Designer  
 Product Designer  
 Furniture Designer  
 Vastu - Feng shui  
 Consultant  
 Turnkey Projects  
 Researcher  
 Graphic Designer  
 CAD Expert and  
 many more.

# Career Opportunities!

## why ESEDS?



STATE OF THE ART CAMPUS



AWARD WINNING DESIGN CURRICULUM



UK ACADEMIC PARTNERS



INTERNSHIPS, LIVE PROJECTS



GLOBAL AWARD WINNING ALUMNI



SKILLS ORIENTED TRAINING



INDUSTRY EXPERT MENTORS



BUSINESS STUDIES & DESIGN INCUBATION



AWARDS & RECOGNITIONS



EXPERIENTIAL LEARNING IMPARTED TO STUDENTS



GLOBAL COLLABORATIONS & PARTNERSHIPS



INTERNATIONAL GUEST SPEAKERS & VISITORS



USE OF ALTERNATIVE SUSTAINABLE MATERIALS

"ESEDS is a pioneering project."

ANNA SCHOLZ  
 INTERNATIONAL AWARD WINNING FASHION DESIGNER, LONDON, UK.

We applaud ESEDS for their forward thinking approach to fashion and design education and are proud to support their next generation of future designers who will lead the fashion and design world with sustainable innovative design and ethical business practices".

ETHICAL FASHION FORUM LONDON, UK ACADEMIC PARTNER

"ESEDS is very inspiring and i strongly believe in your programme."

ILLISHIO LOVEJOY  
 FORMER ACADEMIC ACCOUNT MANAGER, EFF, LONDON, UK.

## what people say about us?

# Start the real transformation with our international mentors



**MR. BRUCE BUCKNELL**  
British Deputy High Commissioner,  
United Kingdom



**NADJA GREGNER**  
Berlin, Germany



**DINIE VAN DEN HEUVEL**  
Co-founder & Designer - Infantium Victoria  
Brussels, Belgium



**CHRISTOPHE PLAIS**  
Founder of Terra Indica  
France



**PROF. PAUL CONNOLLY, DR. BRIAN DIXON, PROF. SVEN SCHOTTMANN**  
from Belfast School of art, Ulster University, Northern Ireland, UK



**PAULINE LARAVOIRE**  
Paris, France



**JULIA GAYDINA**  
Co-founder & Designer - Infantium Victoria  
Berlin, Germany



**FREDERICKE WINKLER**  
Dean of Student Affairs Studiengangleitung,  
AMD, Berlin, Germany



**MS. ANITA HEIBERG**  
Canadian designer / lecturer at ESMOD  
from Berlin, Germany

# Our Design Studios



DIGITAL STUDIO



TECHNICAL DRAFTING LAB



DESIGN STUDIO



CREATIVE DESIGN LAB



DIGITAL PLAN MAKING STUDIO



MODEL MAKING STUDIO



Print Making Project @ABID 2022



Interior competition @ABID 2022



Interior competition @ABID 2022



Interior Project @Petrapol



@CCU Festival



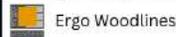
Prize Distribution @ABID 2023

# Sustainable Events & Competitions

# OUR STAR INTERNSHIPS & PLACEMENTS



**DISHA HAZRA**  
Fashion Merchandiser  
at SREEPRIYA



**SOUMI NASKAR**  
Interior Designer  
at ERGO WOODLINES



**CHANCHALA LOHIA**  
Fashion Designer  
at TURTLE



**SHIPRA PUSHP**  
Consultant  
at COAL INDIA LIMITED



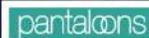
**MADHURIMA SAHA**  
Fashion design Intern  
at Infantium Victoria



**NEHA SHARMA**  
Interior design intern  
at ABEN INTERIORS



**SHREETHA BHOWMICK**  
Interior Designer  
at LIVSPACE



**TANISHA CHATTERJEE**  
Visual merchandiser intern  
at PARTALOONS



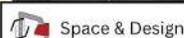
**LAJMY HAQUE**  
Retail Assistant  
at BOMBAIM



**AQUB ASGAR**  
Interior Designer & Founder  
at AWA INTERIORS



**SHREYA MONDAL**  
Fashion design intern  
at 145EAST



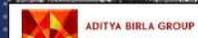
**PRANET SAHA**  
Interior Designer  
at SPACE & DESIGN



**MOUMITA TARAFDAR**  
Store manager & merchandiser  
at CORAL



**MD. TAHA HUSSAIN**  
Interior Designer  
at Bonito Designs



**UZMA ADEEL**  
Marketing & Visual Merchandiser  
at ADITYA BIRLA



**PRERANA SEN**  
Fashion design intern  
at Denim Darzi



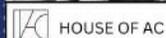
**KONKONA BACCHI**  
Interior design intern  
at QUIRSY LABAC



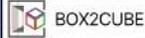
**SHRIJEETA MUKHOPADHYAY**  
Interior Design Intern at  
MATRIX INTERIOR SOLUTIONS



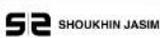
**CHANDANA BISWAS**  
social media manager  
at INSCOM



**SUFIA FARZANA**  
Interior Designer  
at HOUSE OF AC



**HADIYA RASHID ANSARI**  
Interior Designer  
at Box2cube



**HARSHITA JALAN**  
Assistant Designer  
at LABEL SHOUKHIN JASIM



**SHREYA SARKAR**  
Interior Designer  
at MS & COMPANY



**SHIBAYAN SINGHA**  
Interior Designer  
Alaka Interior



**VAISHNAVI GUPTA**  
Fashion Designer  
at LABEL INC.

and many more....

# OUR NATIONAL & INTERNATIONAL RECRUITERS



and many more....

# Our Annual Trips & Excursions



2022 ANNUAL TRIP @ DOOARS



@KANCHENJUNGA WATERFALL



2024 ANNUAL TRIP @KALIMPONG

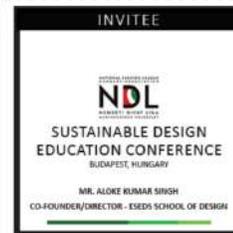
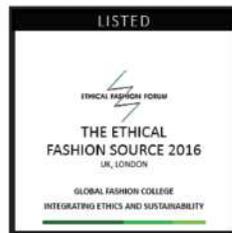


2023 ANNUAL TRIP @GANGTOK



@SIKKIM

# OUR AWARDS & RECOGNITIONS!



# OUR INTERNATIONAL PARTNERS!



**Collaborative University UK**



**Project Partner Paris - Mumbai India-France**



**Academic Partner LONDON, UK**



**Partner University UK**



**Resource Partner London, UK**



**Academic partner, Design Competition, Hongkong**



WE ARE *WORLD*  
CONNECTED

**UK** **BERLIN** *Wales*  
TAIWAN MANCHESTER **PARIS**  
BELGIUM GENEVA **NEW YORK**  
MILAN MELBOURNE & Many more...

our campuses in kolkata, west bengal



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foundation, Lord Sinha road  
crossing, EXIDE, Kolkata-  
700020, West Bengal

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