



**techno india**  
**university**  
WEST BENGAL



Industry Partner  
**ESEDs**  
SCHOOL OF DESIGN

# M D e s

## Fashion Design & Sustainability

**\*\*INDIA'S NO.1 AWARD  
WINNING SUSTAINABLE  
FASHION & INTERIOR DESIGN  
COLLEGE IN KOLKATA!**

**M D e s (2 YEARS)**

**P G Design  
P r o g r a m m e**

DEGREE BY  
TECHNO INDIA UNIVERSITY,  
WEST BENGAL  
UGC RECOGNISED  
AICTE ACCREDITED UNIVERSITY





## ABOUT TECHNO INDIA UNIVERSITY WEST BENGAL

Established in 2012, Techno India University, West Bengal is the first private university in the state of West Bengal, offering a diverse range of academic programs in engineering, management, computer science, and other fields. Established under the Techno India Group, it upholds a reputation for academic excellence, innovation, and industry-oriented education. The Techno India Group is renowned for its network of educational institutions across India, comprising schools, colleges, and universities, all committed to fostering holistic development and shaping future leaders in various disciplines.

### LEADERSHIP AT TIU, WB



Dr. Goutam Roy Chowdhury  
Hon'ble Chancellor  
Techno India University,  
West Bengal



Prof. Manoshi Roy Chowdhury  
Hon'ble Co-Chancellor  
Techno India University,  
West Bengal



Meghdut Roy Chowdhury  
Executive Director & Chief  
Innovation Officer  
Techno India University,  
West Bengal



Pauline Laravoire  
Director - Sustainability  
Techno India University,  
West Bengal

## ABOUT ESEDS SCHOOL OF DESIGN

Deeply ingrained in British roots ESEDS is blending an international European outlook & vision with an Indian soul. As one of the top design institutes, ESEDS has been assisting creative talent with relevant, exciting, and industry-focused sustainable design courses. Established in 2016, we are a unique and visionary design school of contemporary ethical design based in Kolkata, India. The school has an ethical ethos as its core value, offering a range of design programs of study to students of various levels preparing are a unique and visionary design school of contemporary ethical design



### LEADERSHIP AT ESEDS, WB



Neil Andrew Robinson  
Manchester, UK  
Co- Founder & Director  
ESEDS School of Design,  
West Bengal



Alope Kumar Singh  
Kolkata, INDIA  
Co- Founder & Director  
ESEDS School of Design,  
West Bengal



Dr. Nicholas Francis Duggan  
St. Davids, Wales, UK  
Director of Education  
ESEDS School of Design,  
West Bengal



**30  
Seats**

# MDes Fashion Design & Sustainability

This internationally recognized MDes Fashion Design course in Kolkata combines cutting-edge fashion design processes alongside contemporary design practices equipping you with the skills needed to succeed in this exciting global industry.

## INTERNATIONAL COURSE MENTORS

						
<b>MS. ANITA HEIBERG</b> Designer CANADA	<b>MS. NADJA GREGNER</b> Designer GERMANY	<b>MR. GEORGE ANDREAS SUHR</b> Designer GERMANY	<b>MS. JULIA GAYDINA</b> Designer BELGIUM	<b>MR. CHRISTOPHE PLAIS</b> Designer FRANCE	<b>MS. MARA RODRIGUEZ</b> Designer SWITZERLAND	<b>MS. DINIE VAN DEN HEUVEL</b> Designer BELGIUM

**UN Sustainable Development Goals Our Target Areas in Education**

-  4 QUALITY EDUCATION
-  8 DECENT WORK AND ECONOMIC GROWTH
-  5 GENDER EQUALITY
-  14 LIFE BELOW WATER
-  12 RESPONSIBLE CONSUMPTION AND PRODUCTION

## CORE DESIGN MODULES

### SEMESTER 1

- Design Thinking and Methods
- Creative Apparel Sculpting -1
- Visual Interpretation & Digital Rendering
- Digital Design Development & Innovation
- Experiential Learning: A guided exploratory project

### SEMESTER 2

- Creative Apparel Sculpting - 2
- Sustainable Systems & Craft Studies -2
- Trends Research and Forecasting
- Digital Fashion for Industry
- Fashion Styling & Imagery Driven Design Project

### SEMESTER 3

- Design for Social Impact
- Fashion Merchandising & Visual Culture -3
- Digital Design Identity and Personal Narrative
- Exploring the Science Of Research

### SEMESTER 4

- Fashion Business & Entrepreneurship
- Professional Proficiency in Modern Workplace -4
- Industry Immersion: Practical Internship Program
- Major Thesis Project

## DESIGN MASTERCLASSES

- Brand Strategy & Positioning
- Luxury Brand Management.
- Curatorial Practices
- AI in Fashion Design
- Empathetic Design- Design for Special Needs
- Strategies or Fashion Communication
- Biomimicry in Fashion

## COURSE FACTS

- TWO YEARS PG DEGREE
- UGC RECOGNISED COURSE
- DEGREE BY TIU, WEST BENGAL
- INTERNSHIPS
- WORK PLACEMENTS
- DESIGN STUDIOS
- INTERNATIONAL MENTORSHIP
- INDUSTRY EXPERT GUIDANCE
- MASTER CLASSES
- INDUSTRY VISIT
- INDUSTRY EXPERT GUIDANCE
- DESIGN COMPETION

## CAREER DESTINATIONS

- DESIGNER AT TURTLE
- STORE MANAGER BOMBAIM
- VISUAL DESIGNER AT PANTALOONS
- FOUNDER AT INSOM
- MERCHANDISER AT SHREEPRIYA EXPORTS
- FOUNDER AT DAGDAI

## AWARDS & SHOWS

- SHOW CASE AT ECO FASHION WEEK 2017, PERTH AUSTRALIA
- WINNER OF FASHION REVOLUTION DESIGN COMPETITION, INDIA
- LISTED AT EFF FASHION SOURCE GUIDE 2016, LONDON, UK
- WINNER AT THE CREATIVE CONSCIENCE AWARD 2019, UK

Course eligibility:  
10+2 from any Recognised Board.

Fashion Designer  
 Fashion Entrepreneur  
 Fashion Consultant  
 Store Manager  
 Scenographer  
 Fashion Stylist  
 Fashion Illustrator  
 Costume Designer  
 Textile Designer  
 Researcher  
 Graphic Designer  
 CAD Expert and  
 many more.

# Career Opportunities!

## why ESEDS?



STATE OF THE ART CAMPUS



AWARD WINNING DESIGN CURRICULUM



UK ACADEMIC PARTNERS



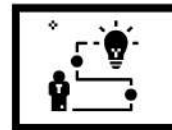
INTERNSHIPS, LIVE PROJECTS



GLOBAL AWARD WINNING ALUMNI



SKILLS ORIENTED TRAINING



INDUSTRY EXPERT MENTORS



BUSINESS STUDIES & DESIGN INCUBATION



AWARDS & RECOGNITIONS



EXPERIENTIAL LEARNING IMPARTED TO STUDENTS



GLOBAL COLLABORATIONS & PARTNERSHIPS



INTERNATIONAL GUEST SPEAKERS & VISITORS



USE OF ALTERNATIVE SUSTAINABLE MATERIALS

"ESEDS is a pioneering project."

ANNA SCHOLZ  
INTERNATIONAL  
AWARD WINNING  
FASHION  
DESIGNER,  
LONDON, UK.

We applaud ESEDS for their forward thinking approach to fashion and design education and are proud to support their next generation of future designers who will lead the fashion and design world with sustainable innovative design and ethical business practices".

ETHICAL FASHION FORUM  
LONDON, UK ACADEMIC  
PARTNER

"ESEDS is very inspiring and i strongly believe in your programme."

ILLISHIO LOVEJOY  
FORMER  
ACADEMIC  
ACCOUNT  
MANAGER, EFF,  
LONDON, UK.

## what people say about us?

# Start the real transformation with our international mentors



**MARA RODRIGUEZ**  
 Founder - Fiberstorm  
 BASEL, Switzerland



**NADJA GREGNER**  
 Berlin, Germany



**DINIE VAN DEN HEUVEL**  
 Co-founder & Designer - Infantium Victoria  
 Brussels, Belgium



**PROF. MAUREEN COLLINS**  
 Lecturer in Fashion and Textiles Design,  
 Lecturer, Faculty of Arts, Humanities & Social Sciences,  
 Northern Ireland



**PROF. PAUL CONNOLLY, DR. BRIAN DIXON, PROF. SVEN SCHOTTMANN**  
 from Belfast School of Art, Ulster University, Northern Ireland, UK



**PAULINE LARAIVOIRE**  
 Paris, France



**JULIA GAYDINA**  
 Co-founder & Designer - Infantium Victoria  
 Berlin, Germany



**FREDERICKE WINKLER**  
 Dean of Student Affairs Studiengangsleitung,  
 AMD, Berlin, Germany



**MS. ANITA HEIBERG**  
 Canadian designer / lecturer at ESMOD  
 from Berlin, Germany

# Our Design Studios



DESIGN STUDIO



CREATIVE DESIGN LAB



FASHION DESIGN LAB



RESOURCE STUDIO



FASHION SHOWCASE STUDIO



DIGITAL STUDIO



PATTERN MAKING LAB



FASHION PHOTOGRAPHY STUDIO



GARMENT CONSTRUCTION LAB



DRAPING STUDIO



FASHION SHOW @CCU FESTIVAL



FASHION SHOW @ITC ROYAL BENGAL



@ECO FASHION WEEK, PERTH AUSTRALIA



@FASHION REVOLUTION 2023



@SWAP NOT SHOP 2023



FASHION SHOW @HHI



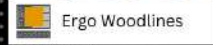
FASHION SHOW @BLOOMBAZAR, NAGALAND

**Our Sustainable Events & Fashion Shows**

# OUR STAR INTERNSHIPS & PLACEMENTS



**DISHA HAZRA**  
Fashion Merchandiser  
at SREEPRIYA



**SOUMI NASKAR**  
Interior Designer  
at ERGO WOODLINES



**CHANCHALA LOHIA**  
Fashion Designer  
at TURTLE



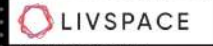
**SHIPRA PUSHP**  
Consultant  
at COAL INDIA LIMITED



**MADHURIMA SAHA**  
Fashion design Intern  
at Infantium Victoria



**NEHA SHARMA**  
Interior design intern  
at ABEN INTERIORS



**SHRESTHA BHOWMICK**  
Interior Designer  
at LIVSPACE



**TANISHA CHATTERJEE**  
Visual merchandiser intern  
at PANTALOONS



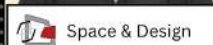
**LAIMY HAQUE**  
Retail Assistant  
at BOMBAIM



**AQIB ASGAR**  
Interior Designer & Founder  
at AWA INTERIORS



**SHREYA MONDAL**  
Fashion design intern  
at 145 EAST



**PRANET SAHA**  
Interior Designer  
at SPACE & DESIGN



**MOUMITA TARAFDAR**  
Store manager & merchandiser  
at CORAL



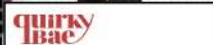
**MD. TAHA HUSSAIN**  
Interior Designer  
at Bonito Designs



**UZMA ADEEL**  
Marketing & Visual Merchandiser  
at ADITYA BIRLA



**PRERANA SEN**  
Fashion design intern  
at Denim Darzi



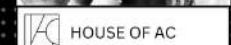
**KONKONA BACCHI**  
Assistant Designer  
at QUIRSY LABAC



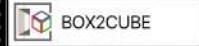
**SHRIJEETA MUKHOPADHYAY**  
Interior Design Intern  
at MATRIX INTERIOR SOLUTIONS



**CHANDANA BISWAS**  
social media manager  
at INSSOM



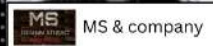
**SUFIA FARZANA**  
Interior Designer  
at HOUSE OF AC



**HADIQA RASHID ANSARI**  
Interior Designer  
at BOX2CUBE



**HARSHITA JALAN**  
Assistant Designer  
at LABELS SHOUKHIN JASIM



**SHIREYA SARKAR**  
Interior Designer  
at MS & COMPANY



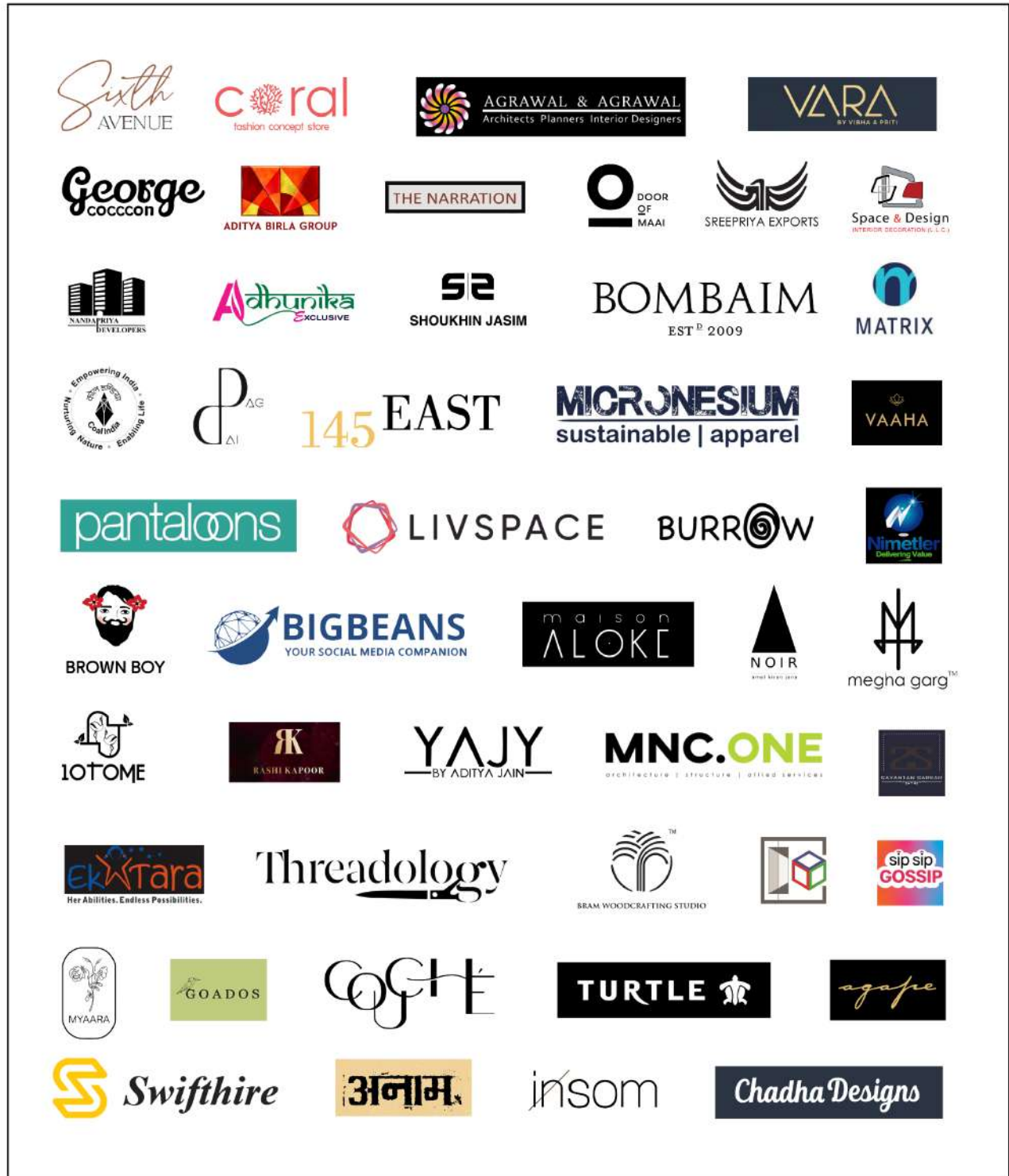
**SHIBAYAN SINGHA**  
Interior Designer  
at Alaka Interior



**VAISHNAVI GUPTA**  
Fashion Designer  
at LABEL INC.



# OUR NATIONAL & INTERNATIONAL RECRUITERS



and many more....

# Our Annual Trips & Excursions



DOOARS  
NORTH BENGAL

2022 ANNUAL TRIP @ DOOARS



BANJHAKRI FALLS  
SIKKIM

@BANJHAKRI WATER FALL



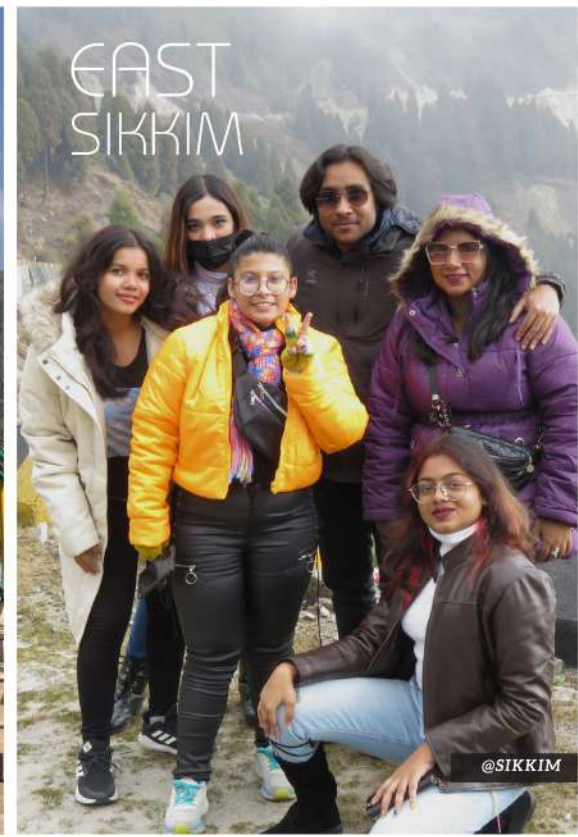
DELO HILL  
KALIMPONG

2024 ANNUAL TRIP @KALIMPONG



GANGTOK  
SIKKIM

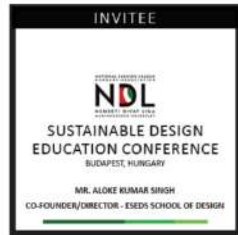
2023 ANNUAL TRIP @GANGTOK



EAST  
SIKKIM

@SIKKIM

# OUR AWARDS & RECOGNITIONS!



# OUR INTERNATIONAL PARTNERS!



**Collaborative University UK**



**Project Partner Paris - Mumbai India-France**



**Academic Partner LONDON, UK**



**Partner University UK**



**Resource Partner London, UK**



**Academic partner, Design Competition, Hongkong**



WE ARE *WORLD*  
CONNECTED

**UK** *BERLIN* *Wales*  
taiwan MANCHESTER **PARIS**  
BELGIUM GENEVA **NEW YORK**  
MILAN MELBOURNE & Many more...

## OUR CAMPUSES IN KOLKATA, WEST BENGAL



1, AJC Bose Road, 2nd floor,  
Opposite Shikshayatan  
foundation, Lord Sinha road  
crossing, EXIDE, Kolkata-  
700020, West Bengal

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